



Please accept this invitation to register for the MIT Forum for Supply Chain Innovation upcoming conference, **Critical Issues in Today's Supply Chains**. The meeting will be held February 5, at MIT Faculty Club, 50 Memorial Drive, 6th Floor, Cambridge, MA 02139. Please see the following agenda.

A reception will be held at the Faculty Club on February 4, beginning at 7:00PM. Please confirm your attendance to the reception when registering.

To register, forward your business card information to the events coordinator, Nancy Kelly at [npkelly@mit.edu](mailto:npkelly@mit.edu). **There is a registration fee of \$400 for all non-Forum members.** To receive a full refund, cancellations must be made in writing 4 business days prior to the event.

**Critical Issues in Today's Supply Chains**  
February 4 & 5, 2009

**Reception: February 4, 7-9PM**  
**Conference: February 5, 8AM-4PM**  
**MIT Faculty Club**

**AGENDA**

- 8:00 **Breakfast**
- 9:00 **Welcome and Introductions**  
Dr. Bill Killingsworth, MIT Forum  
for Supply Chain Innovation
- 9:30 **Supply Chain Strategies for a Volatile World**  
Prof. David Simchi-Levi, MIT  
Engineering Systems Division
- 10:45 **Break**
- 11:00 **Supply Chain Failure Modes: Identification & Remediation**  
Mike Vitek, Mercedes-Benz  
Technology North America
- 12:00 **Lunch**
- 1:00 **Strategies for Counterfeit Protection**  
Prof. Simchi-Levi  
Dr. Bill Killingsworth
- 2:00 **Standards and Technologies for Counterfeit Protection**  
Ankur Sinha, Massachusetts Institute  
of Technology
- 3:00 **Break and Dessert**
- 3:15 **Discussion with Speakers**
- 3:45 **Concluding Comments**  
Dr. William Killingsworth

\*\*\* WHERE TO STAY \*\*\*

Below are listed hotels near the MIT campus. Most of these hotels offer government as well as MIT rates:

Cambridge Center Marriott  
2 Cambridge Center, Cambridge 02142  
617-494-6600 or 800-228-9290  
[www.stayatmarriott.com/mit](http://www.stayatmarriott.com/mit) for special MIT rates

Kendall Hotel  
(across from the Marriott)  
350 Main St, Cambridge, MA 02142  
617-577-1300

Hotel@MIT  
20 Sidney St, Cambridge, MA 02139  
617 577-0200

Hyatt Regency Cambridge  
575 Memorial Dr, Cambridge, MA 02139  
617-492-1234

Royal Sonesta Hotel  
5 Cambridge Pkwy, Cambridge, MA 02142  
617-806-4200

The Marriott and Kendall Hotels are closest to MIT, though the Sonesta has a shuttle that runs to the Kendall Square T station.